



GERICHOLDINGS (PTY) LTD

THE **HIGHEST QUALITY** ROLL-DOWN
AND **ENERGY SAVING** PRODUCTS



WHERE **INNOVATION** and **TECHNOLOGY**
meets **PASSION, QUALITY** and **PERFECTION**

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01

INDEX



01 INDEX	Page 02
02 ABOUT US	Page 03
03 VISION & MISSION STATEMENT	Page 04
04 OUR VALUE SYSTEM	Page 05
05 OUR DELIVERY MODEL	Page 06
06 OUR INDUSTRIES	Page 07
07 IMPLEMENTATION	Page 08
08 SUPPORT CAPABILITY	Page 09
9 BENEFIT OF OUR SOLUTION	Page 10

02

ABOUT US

Founded on the hallmarks of Quality, Price and Delivery, Geric Holdings instills these fundamental principles in everything we do. Our efforts to design, engineer, manufacture and supply the best Lighting solutions and LED products as well as security, screening and shading products and accessories includes rigorously testing our products and receiving certifications by industry leading authorities and standing by one of the most comprehensive warranty programs in the industry.

ENGINEERING

Our commitment to engineering, excellence, and production is surpassed only by our commitment to complete customer satisfaction. **Geric Holdings** prides itself by quick and accurate engineering to meet special requests by customers with extreme short turn-around times.

INNOVATION

Most products are designed and developed by Swedish and American engineers using only the highest quality materials. Quality assurance is the hallmark of our manufacturing philosophy. All of our aluminum extrusion, casting, motor and electronic manufacturing facilities are ISO 900 certified. Our LED tube lights are SABS approved and adhere to all International standards required and most of it is covered by a 3 year warrantee.

MANUFACTURING

We are the sole distributor for the Africa continent for MaestroShield's security, screening and shading products which are locally assembled and the aluminium parts are locally extruded. Local assembly of LED tube lights will commence during 2015 and other popular categories will follow soon afterwards

SUPPLY

Geric Holdings is the most rapidly growing supplier of exterior screens, interior shades, security shutters, electronics and tubular motors. **Geric Holdings** is an innovative design, engineering, manufacturing and supply company.

03

VISION AND MISSION STATEMENT

VISION - Statement

To earn the title of favourite national brand for providing meaningful security and energy saving lighting solutions for South Africa and the rest of Africa, enriching the wellbeing of all communities.

MISSION - Statement

To offer cutting edge, relevant and sustainable technological solutions that ultimately will enrich the customers and communities we serve, by providing the highest quality products and personalized services that exceed global standards of excellence consistently.

To design, engineer, manufacture and deliver the highest quality and most innovative solutions for the security roll-down, exterior screening, and interior shading markets.



04

OUR VALUE SYSTEM

ACCOUNTABILITY to employees and shareholders

BUSINESS GROWTH

ENTREPRENEURSHIP and **INNOVATION**

NON-DISCRIMINATION and **EQUAL** opportunities

FAIRNESS and **HONESTY** in stakeholder interaction

SERVICE EXCELLENCE, creating an exceptional place in which to work and do business

PEOPLE are at the heart of our business, and we believe in relationships and partnerships to create success

We operate with **INTEGRITY** and **DILIGENCE**

Our **REPUTATION** for delivery is as important as our focus on business ethics

We are **PROACTIVE**, and we respond to our customer's needs with the adaptability and flexibility that makes us **UNIQUE** and **VALUED**



05

OUR DELIVERY MODEL

Stretching the traditional model beyond just **PRODUCT & SERVICE**



- 01** | INTRODUCTION
- 02** | AUDIT
- 03** | EDUCATE
- 04** | IMPLEMENTATION
- 05** | SAVINGS / REBATES

01 INTRODUCTION	An introduction to energy efficiency solutions.
02 AUDIT	Systematically evaluate the company's existing energy consumption, to identify the potential energy savings and report findings.
03 EDUCATE	Many corporates are unaware of the importance of energy efficiency from climate change perspective; and those that know are not sure what to do or how much action to take. Speaking specifically about LEDs, corporate leaders don't fully perceive the impact that well designed LEDs can have on their staff morale and the improved image of the corporate culture it sends to their clients, thus automatically increasing their revenues on all possible fronts. We would therefore educate corporates to promote energy efficiency to achieve a healthier economy, a cleaner environment, and greater energy security.
04 IMPLEMENTATION	Implementation takes commitment, energy, time, enthusiasm and imagination. Promotion of the program launch would be done at least two to four weeks in advance by using posters, newsletters and other communication tools. A detailed schedule for the timing and delivery would be presented.
05 SAVINGS / REBATES	Tax incentives are being introduced for businesses that can show measurable energy savings- Section 12L incentives include all energy efficiency projects that reduce energy use and are claimable until 2020. The expected tax relief would be a 45 cents deduction on taxable income per kilowatt-hour of energy saved. Savings on the electricity bill will be demonstrated per corporate entity once an audit has been done to show what should be expected to be observed in savings as a direct result of the solution that is proposed.

06

OUR INDUSTRIES

Industries that will definitely benefit from LEDs:

ENGINEERING & BUILDING

MEDICAL INSTITUTIONS

GOVERNMENT

COMMERCIAL & RETAIL

RESIDENTIAL

EDUCATIONAL INSTITUTIONS

MINING

HOTEL & LEISURE



07

IMPLEMENTATION

01 | DIAGNOSTIC

Identify the high-level requirements and architecture assessment.

02 | ANALYSIS

Fit Gap Analysis and determine necessary customization.

03 | DESIGN

Create function design document and create a technical design document.

04 | DEVELOPMENT

Develop features and integration that is, designing solution to suite customer requirements. Create a quality and testing scenario.

05 | DEPLOYMENT

Prepare installation site.

06 | OPERATION

Post installation support that is supply and explanation of documentation of guarantees.



08

SUPPORT CAPABILITY

“WE PROMISE TO PROVIDE...”

EXPERIENCED STAFF

SPECIALIST ENERGY-EFFICIENCY CONSULTANTS

EXPERT SKILL

ACCESS TO PRODUCT -
THE PRODUCT IS ASSEMBLED AT OUR OWN ASSEMBLING
PLANT IN JOHANNESBURG.

SUPPORT AGREEMENTS



09

BENEFIT OF OUR SOLUTION

THE SATISFACTION OF **EXPERIENCING** A **CHANGE**,
FROM EXPENSE TO **PROFIT**.

THIS IS A **TRUE STRATEGIC BUSINESS DECISION**.

